



PRIME DIVIDEND
C O R P

TSX SYMBOLS: PDV PDV.PR.A

PRIME DIVIDEND CORP.

Monthly Dividend Declaration for Class A & Preferred Share

Toronto, Ontario - September 20, 2017 / Marketwired: Prime Dividend Corp. (The "Company") declares its monthly distribution of \$0.06308 for each Class A share and \$0.04167 for each Preferred share. Distributions are payable October 10, 2017 to shareholders on record as at September 29, 2017.

Under the distribution policy announced on July 17, 2014, the monthly dividend payable on the Class A shares is determined by applying a 10.00% annualized rate on the volume weighted average market price (VWAP) of the Class A shares over the last 5 trading days of the preceding month. As a result, Class A shareholders of record on September 29, 2017 will receive a dividend of \$0.06308 per share based on the VWAP of \$7.57 payable on October 10, 2017. The yield will remain stable at 10.00% (based on the VWAP) under this distribution policy.

Preferred shareholders continue to receive prime plus 0.75% with a minimum rate of 5.00%.

Since inception Class A shareholders have received a total of \$9.54 per share and Preferred shareholders have received a total of \$6.35 per share inclusive of this distribution, for a combined total of \$15.89.

The Company invests in a portfolio of high yielding Canadian Companies as follows:

<p>Banks</p> <ul style="list-style-type: none"> Bank of Montreal Bank of Nova Scotia CIBC National Bank of Canada Royal Bank of Canada Toronto-Dominion Bank 	<p>Investment Management</p> <ul style="list-style-type: none"> AGF Management Ltd. CI Financial Corp. IGM Financial Inc. 	<p>Life Insurance</p> <ul style="list-style-type: none"> Great-West Lifeco Inc. Manulife Financial Corporation Sun Life Financial Inc. 	<p>Utilities & Other</p> <ul style="list-style-type: none"> BCE Inc. TransAlta Corp TransCanada Corp Power Financial Corp. TMX Group Inc.
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Distribution Details

Class A Share (PDV)	\$0.06308
Preferred Share (PDV.PR.A)	\$0.04167
Ex-Dividend Date:	September 28, 2017
Record Date:	September 29, 2017
Payable Date:	October 10, 2017